

The Sunshine Certificate in Nonprofit Management and Intensive Program

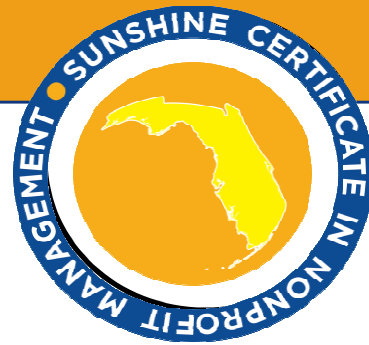
Description

Nonprofits have an opportunity to become certified in nonprofit management by the Florida Association of Nonprofits, the first organization in Florida to offer certification and established in 1995. In partnership with Nova Southeastern University (NSU) and Broward College (BC), the certification offers motivating and stimulating classes geared to be of assistance in the professional growth of nonprofit executives, board members, staff, volunteers and those who have an interest in the well-being and sustainability of the overall nonprofit sector.

You can participate in the 4-day eleven-series intensive program conducted by experts in the respective topics. Through the certification, Florida Nonprofits promotes its mission, the advancement the development of nonprofit **L.E.A.D.E.R.S.H.I.P.**

The location will be specially geared to offer a learning environment and configured to facilitate a hands-on experience. Florida Nonprofits' 4-days of classes are time-efficient to allow participants to design a portfolio to implement new skills back at the workplace, including 133 best practices. Professional handouts cover more than the class curriculum with additional materials to build expanded knowledgebase for each participant.

We pride ourselves on a twenty-plus history of superior ratings from all certificate sessions. Florida Nonprofits is in the 99th percentile of recommendations from certificate graduates.



Participants are registered on a first-come first-served basis. A confirmation letter and map with directions will be sent to each participant upon receipt of registration.

March 18-21, 2017
T.B.A

Florida Association of Nonprofits - State Headquarters
512 NE Third Avenue, Fort Lauderdale, FL 33301

*CEU credits available from Broward College

Leadership Governance & Board Policy
Executive Director Training
Accounting Time and Money
Democracy Future Trends of the Nonprofit Sector
Events - Marketing & Special Events
Revenue - Grantwriting Wars & Evaluation
Sponsorship – Sustainability Campaigning I & II
Human Resources and Volunteers
Information Revolution
Planning - Power Vision: Strategic Thinking



HEARTS
HELPING EDUCATING ADVOCATING
RESEARCHING TRAINING SAVING



FLORIDA
ASSOCIATION OF
NONPROFITS

Formerly FANO

REGISTRATION INFORMATION

Interested groups are invited to attend any or all of these sessions. To earn the Sunshine Certificate in Nonprofit Management, you must attend all 11 sessions and successfully complete a related assignment for each session. If you previously attended a full-day grantwriting workshop at another institution or if you can document attendance at another comparable grantwriting workshop, it can be counted towards the certificate. For inquiries call FANO at **305.557.1764**



Fischler School
of Education and Human Services



Define yourself.

Sunshine Certificate

Program Details

LEADERSHIP: GOVERNANCE/BOARD POLICY & VOLUNTEERISM

Are your leaders leading? This class provides a strong foundation for the governance and management of nonprofits. The task of sorting out the roles and functions of Board members, paid staff and volunteers is essential but often confusing. By understanding legal and fiduciary responsibilities of board members you will establish a stable foundation that will better achieve success. In this class you will:

- Identify the roles of board members
- Designate the functions of directors and staff
- Empower your board with techniques for efficient governing
- Create a strategic budget that prioritizes your resources
- Build a plan to recruit and train volunteer leaders #GV

EXECUTIVE TRAINING: HATS TO LEAD AND ACHIEVE

What "hats" will you wear today? Finally! You have reached the top of the ladder, and are now Executive Director of a nonprofit organization. What "Executive Director" hats will you be expected to wear ... and under what circumstances? This class will examine your role in a position for which few are properly trained or prepared. Sharing experiences with others in this class, and discovering remedies to common challenges are valuable tools to strengthen your own unique leadership abilities. You will:

- Expand your skill set with new management techniques
- Build awareness of professional expectations
- Analyze your strengths through a self-assessment
- Network and build a professional safety-net group #HAT

ACCOUNTING FOR TIME AND MONEY: MANAGING FINANCIAL RESOURCES

Need Help Navigating the Maze of Rules and Laws? This class will demystify the sometimes complicated regulations that all nonprofits must follow in their financial reports and accounting procedures (FASB 116-117, and SOP 94-3). Vitally important terminology you must know to keep your agency in the black also out of trouble includes: Sarbanes Oxley rules, restricted/unrestricted funds, Intermediate Sanctions, quid pro quo, fund accounting and more. Also vital is keeping up with the rules for financial statements and their application to the entire organization. You will:

- Develop a budget with in-kind and proposed project columns
- Understand the new 990 and its implications
- Develop a financial policy
- Understand the IRS's Unrelated Business Income Tax. #TM

DEMOCRACY: TRENDS FOR NONPROFITS

Are you prepared for changing landscape? There are many threats to the health of the nonprofit sector today that will affect your organization's future from health and tax reform policies to providing more services with less funding. This class addresses critical issues including statistics, perception and other myths about nonprofits which you can use to strategically plan future leadership, operations, advocacy, public relations and grassroots lobbying. By examining the wide range of expert opinions on the changing social and political landscape you will more clearly position your agency to face of the uncertain future. Apply Plato's advice to your fundraising challenges and:

- Develop the techniques to monitor lawmakers and communicate your priorities
- Tackle challenges of doing business under new and more restrictive laws
- Design a plan to position your nonprofit to prosper through adversity
- Learn to protect your bottom line despite the "Great Recession"
- Use the "Big Picture" to frame facts to your advantage #FT

L.E.A.D.E.R.S.H.I.P.S. !

EVENTS: MARKETING AND SPECIAL EVENTS

Does your target market invest in you? In the ever growing field of nonprofits it is harder than ever to get a fair share of attention; and more important than ever to use all the talent you have. This class features many best practices that will promote your agency so it stands out from the crowd. These practical and creative ideas, plus all of your other resources and volunteers, can form the basis for cost effective and successful marketing communications and long term special events. You will:

- Create a comprehensive marketing blueprint, including communications.
- Adapt the Five P's of marketing to your agency needs
- Design a compelling special event that minimizes pitfalls
- Adapt traditional and social media techniques and protocols
- Develop evaluation tools to gauge customer satisfaction for long-term results #MS

REVENUE: GRANTWRITING

Will you come home victorious from the "grantwriting wars"? This class introduces you to innovative, effective and tried-and-true fundraising strategies aimed at helping your agency reach its goals during even the toughest economic times. Finding appropriate funders and writing a compelling proposal are valuable tools and technologies that enable you to maximize your potential. When agencies follow the practices of successful grantwriters they soon learn why some nonprofits are victorious, while others are left in the dust. You will:

- Write a proposal that stands above the rest
- Find funding sources
- Use today's resources to create innovative programs
- Monitor your grant program
- Communicate effectively with funders #GW



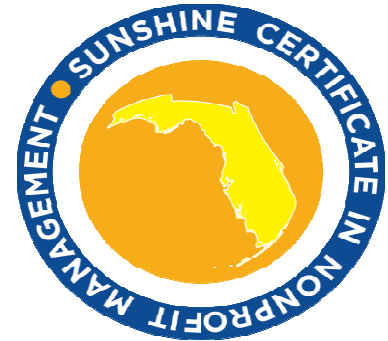
FUTURE TRENDS: NETWORKING & COLLABORATION (elective)

This workshop will assist you in building a network of partners and help you reach targeted individuals both directly and indirectly. Also:

- Building visibility by raising your profile
- Learning to approach - contact - follow up
- Overcoming your natural shyness and your fear of rejection.

Put some sunshine in your certificate... Learn in Florida

Sunshine Certificate in Nonprofit Management



SPONSORSHIP - CAMPAIGNING TO POTENTIAL, PARTS I & II: FUNDRAISING

Part I Sponsorship: Development

Is your short-term fundraising producing results? This class provides a clear understanding of the political realities of raising money, and gives you the tools to look strategically at the "bread game," separate myths from reality, analyze fundraising options, and develop a viable fundraising plan. You will:

- Explore giving trends for the next 3 to 5 years (controllable/uncontrollable funds)
- Understand the funding pie (positives/negatives)
- Incorporate fundraising principles and practices into your organization's program
- Develop the outline of an overall fundraising strategy and plan
- Find new ways to "ask" for money
- Use marketing partnerships, not philanthropy, to raise BIG corporate dollars #CPI

HUMAN RESOURCES: STRATEGIES FOR STAFFING

Are you using "people power"? To accomplish your organization's mission, you must make effective use of the energy, time and talents of your employees and volunteers. This involves attracting, training and retaining qualified staffers, both paid and unpaid. vital importance is to provide a safe and productive work environment, review Board-approved employment policies and follow applicable employment law. Discover how to:

- Apply hiring and firing practices within the law
- Assess risk so you can develop policies to avoid or mitigate potential problems
- Increase your knowledge about workplace ethics, accountability, diversity, harassment, immigration and work permit issues
- Use the Internet more creatively to attract and retain staff
- Create an outline for developing an employee handbook. #HR

INFORMATION: MANAGING THE TECHNOLOGY REVOLUTION

Are you ahead of or behind the curve? This class helps identify and define the intellectual property you may not know your nonprofit has. With this information, you can develop methods to maximize its institutional knowledge. Stay up to date as the Internet and other existing technologies become obsolete, and new ones are developed. Control your valuable resources by sorting out opportunities and weighing their benefits. Working smart will make you more proficient and efficient ... even savvy! By using apps, software, freeware and social networks -- which are often free or discounted for nonprofits -- you can leverage your financial resources. Update your management skills with the following:

- Optimize internal and external communications
- Access fundraising applications and development tools
- Research for prospects and increase the value of your database
- Develop metrics and projections
- Use the Internet efficiently and process and manage new information
- Apply Internet skills to enhance your professional career
- Discover new philosophies concerning website ethics #IR

POWER VISION & STRATEGIC THINKING

How powerful is your nonprofit? This class reinforces the idea that "great accomplishments are always accompanied by great vision." The blueprint for this method provides innovative ideas to turn organizational strength and vision into a strategic plan. Each step in your plan must be reviewed and the resources to make it work must be identified to ensure long-term success for your agency. You will:

- Develop strategies to turn your vision into reality
- Find sources to strengthen your nonprofit mission
- Discover how a long-term plan can help maintain a solid foundation
- Access the strengths and minimize the weaknesses of your organization #PV

Sustainability – Part II Sustainability: Big Gifts

Is your long-term fundraising producing results? This eye-opening class gives you a clear understanding of the process of soliciting the "big gift" from individuals, corporations and foundations, and completing your development strategies for a viable fundraising plan. You will also learn to:

- Develop a plan to triple your annual fundraising in five years
- Use innovative methods to generate private dollars
- Discover effective solicitation strategies
- Build a solid donor base
- Use a systematic approach for successful capital campaigns #CPII

Intensive - Tentative Schedule

<input type="checkbox"/> Revenue Grantwriting Wars	Day 1 & Day 4
<input type="checkbox"/> Power Vision: Planning & Implementation	Day 1
<input type="checkbox"/> Information Revolution, NPO Technology	Day 1
<input type="checkbox"/> Executive Director Training – HATS	Day 1
<input type="checkbox"/> Leadership - Governance and Volunteerism	Day 2
<input type="checkbox"/> Sponsorship – Campaigning 1: Fundraising	Day 2
<input type="checkbox"/> Sustainability - Campaigning Part 2: Big Gifts	Day 2
<input type="checkbox"/> Accounting for Time & Money,	Day 2
<input type="checkbox"/> Human Resources/Volunteers	Day 3
<input type="checkbox"/> Democracy Public Policy- Future Trends	Day 3
<input type="checkbox"/> Events - Marketing & Special Events	Day 4



FLORIDA
ASSOCIATION OF
NONPROFITS

Formerly FANO

Instructor Biographies (partial list)

CORKY DOZIER, MFA is a member of Actor's Equity Association, American Federation of Television and Radio Artist, Screen Actors Guild, American Society of Stage Directors and Choreographers, and the American Federation of Musicians. She is a three-time Emmy Award Winning Producer and Director. Founder and Artistic Director of the internationally recognized Coconut Grove Children's Theater. She has served as a Trustee for the Greater Miami and Coconut Grove Chambers, and Greater Miami Host Committee.

MARIA HIDALGO is a VITAS Community Relations Representative and has over 18 years of experience in public relations, marketing, advertising, government relations and fundraising. She co-hosts a weekly Spanish radio talk show on WRHC, "SIN FRONTERAS" (Without Frontiers); co-hosted "Celebrating Life" in WQBA Univision Radio; and spearheaded the MEGA Creole program on 1020 AM with the Association of Haitian Physicians Abroad and the Haitian American Nurses Association.

BOB KOVACEVICH, MA is president and principal of Avatar Company, a Florida-based International market research, strategic planning and fundraising firm. His experience includes work with international clients as well as small Florida nonprofit organizations. He specializes in assessing audience satisfaction while measuring fundraising responsiveness.

BOB ORSER, MA is The Nonprofit Doctor. He offers both long-term and short-term management consulting services to nonprofit agencies, executive directors and board directors. As the Conference Doctor countrywide, where he offers one-on-one confidential nonprofit management counseling. He has over 25 years of experience in founding and developing two major nonprofit management centers, The Management Center in San Francisco and the Support Center.

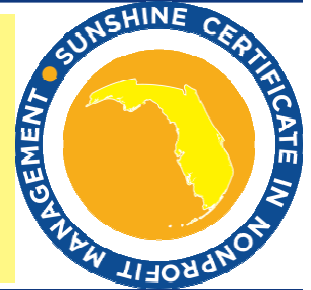
MARINA PAVLOV, MS is President/CEO of the Florida Association of Nonprofits. She oversees the statewide resource center for 54,000 nonprofits in Florida. She is an experienced fundraiser, grantwriter, and advocate and has been invited to speak at local, state and national conferences. Her years of community board leadership includes: Aspen Publishing Editorial Advisory, National Council of Nonprofit Associations, Sister Cities International, Kids Voting and appointed by Governor Christ to the 2010 Census Advisory.

MICHAEL J. ROBBINS, CPA is a partner with the accounting firm, Robbins and Landino, P.A. with thirty years of nonprofit accounting experience to the Certificate Program. He specializes in accounting procedures, budget auditing, grant reporting and special projects auditing for nonprofits. Mike served as Florida Nonprofits Treasurer and President.

NAOMI WRIGHT, CPC is a community relations specialist and serves on the board of CTAC, Miami-Dade Dept. of Transit. She brings her 20 plus years of public and media relations, public speaking expertise and an intimate knowledge of the community to Florida Nonprofits. She served on boards including: The North Dade Regional Chamber of Commerce, Vision to Victory Human Services, Youth Crime Watch of Miami, Citizens Crime Watch of Miami-Dade, Adult Basic Education Community Advisory Committee and The Dade Criminal Justice Council and Florida Nonprofits.

REGISTRATION FEES

ENTIRE SERIES \$1,900
 ENTIRE SERIES \$1,495
 MEMBER DISCOUNT
 ENTIRE SERIES \$ 995
 Second person from the same org. *
 Scholarship code *
 *membership required
 Limited scholarships are available.



Registration Application

Please attach resume for each participant

Participant Name/Title: _____

Organization Name: _____

Address: _____

City, State, Zip: _____

Day Phone: _____ Cell Phone _____

E-Mail Address: _____

PAYMENT INFORMATION: FEE AMOUNT \$ _____

Name on Card _____ Signature _____

Billing address _____

Card Number _____ Expiration _____ CVV# _____

Indicate sessions you will be attending

(Class registration is final. No refunds will be issued.)

- | | Saturday Class Schedule |
|---|-------------------------|
| <input type="checkbox"/> Power Vision: Planning & Implementation | Jan 21, 2017 |
| <input type="checkbox"/> Information Revolution, NPO Technology | Jan 21, 2017 |
| <input type="checkbox"/> Nonprofit Governance and Volunteerism | Feb 18, 2017 |
| <input type="checkbox"/> Human Resources/Volunteers | Feb 18, 2017 |
| <input type="checkbox"/> Sponsorship Campaigning Part 1: Fundraising | March 18, 2017 |
| <input type="checkbox"/> Sustainability Campaigning Part 2: Big Gifts | March 18, 2017 |
| <input type="checkbox"/> Executive Director Training - HATS | March 18, 2017 |
| <input type="checkbox"/> Revenue - Grantwriting Wars | April 22, 2017 |
| <input type="checkbox"/> Accounting for Time & Money | April 22, 2017 |
| <input type="checkbox"/> Democracy - Future Trends | May 20, 2017 |
| <input type="checkbox"/> Events - Marketing & Special Events | May 20, 2017 |
| <input type="checkbox"/> Power Vision: Planning & Implementation | June 18, 2017 |
| <input type="checkbox"/> Information Revolution, NPO Technology | June 18, 2017 |
| <input type="checkbox"/> Nonprofit Governance and Volunteerism | July 22, 2017 |
| <input type="checkbox"/> Human Resources/Volunteers | July 22, 2017 |
| <input type="checkbox"/> Sponsorship Campaigning Part 1: Fundraising | Aug 19, 2017 |
| <input type="checkbox"/> Sustainability Campaigning Part 2: Big Gifts | Aug 19, 2017 |
| <input type="checkbox"/> Executive Director Training - HATS | Aug 19, 2017 |
| Certificate in Nonprofit Management Intensive (4days) | Sept 2017 TBA |
| <input type="checkbox"/> Revenue - Grantwriting Wars | Oct 21, 2017 |
| <input type="checkbox"/> Accounting for Time & Money | Oct 21, 2017 |
| <input type="checkbox"/> Democracy - Future Trends | Nov 19, 2017 |
| <input type="checkbox"/> Events - Marketing & Special Events | Nov 19, 2017 |

Group Rates or Custom Programs Available

PAYMENT INFORMATION: TOTAL FEE AMOUNT \$ _____

Electronic Payments: www.fano.org and click on Sunshine Certificate

Or call us for telephone registration. 305.557.1764 Thank you

Because FANO is a 501(c)(3), no refunds will be issued.

Developing L.E.A.D.E.R.S.H.I.P.



For more information call 305.557.1764 or marina.fano@gmail.com

© 2017 Florida Association of Nonprofit Organizations, Inc.